

Hyflux Awarded "Water Technology Company of the Year" by Frost and Sullivan

Hyflux's filtration technology was recently lauded once more, most recently by Frost & Sullivan at the Asia Pacific Best Practices Awards banquet held in Singapore. Conferred the award for "Water Technology Company of the Year" in the Industrial Technologies category, this award recognises Hyflux's leading technology and its impact on market performance and best practices within Asia Pacific. According to Frost & Sullivan, the awards aim to recognise companies that have placed a focus on business fundamentals, flexibility in business models and continuous innovation. Hyflux was previously recognised by Frost & Sullivan in 2007 for two other technology awards: Desalination Technology (Asia Pacific) and Residential Water Treatment Equipment Markets (Southeast Asia).

The Frost & Sullivan awards are carefully reviewed and evaluated to reflect the current market landscape and include new emerging sectors. Based on extensive market engineering tools developed by Frost & Sullivan, industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices within an industry. Beyond the Frost & Sullivan awards, Hyflux was also awarded Distinction for "Desalination Company of the Year" by Global Water Intelligence (GWI), and bagged GWI's Highly Commended Award for "Desalination Deal of the Year" and "Desalination Plant of the Year" for its landmark desalination projects in Magtaa, Algeria and Tianjin, China respectively.

For more information, please contact us at sales@hyfluxmembranes.com

Hyflux Membranes Going Big in Brazil with Smaller Kristal® Modules

A Brazilian engineering company has piled on orders for more Kristal® 600ETN modules for use in small-scale portable water treatment plants. Able to access areas unsuitable or unfeasible for large and land-intensive wastewater treatment or desalination plants due to high land cost, dense populations and the like, these portable units will realise dreams of water-scarce communities and aid groups alike to boost water supply and raise water quality or sanitation standards. Having seen for themselves the award-winning qualities of Kristal® membranes including enhanced filtration performance and cost effectiveness, the Brazilian engineers have decided to utilise Kristal® on a larger scale and bring its benefits to a wider community.

Besides the clear beneficiaries of rural communities in far-flung parts of the country where water pipeworks can be restricted, urbanised Brazil, especially São Paulo, stands to benefit much from these units as well. With an estimated population of 20 million in 2009, making São Paulo the 7th largest metropolitan area in the world, local authorities from the sprawling state are undertaking projects to raise the awareness on water scarcity and recover water from the state's five most critical watersheds. It focuses on activities that include increasing the number of sanitation systems available and incentivising the reuse of treated wastewater. With the reuse of treated wastewater still a novel concept in Brazil - only 2 percent of its companies reuse treated wastewater - the introduction of membrane technology, like the Kristal® series, is set to increase this number significantly in the years to come.

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Hyflux Group Profit and Revenue up for 3rd Quarter 2010

Hyflux recently announced the good news that both net profit for the third quarter and revenue had gone up. The former was higher by 5% than that for the third quarter of the 2009 financial year and group revenue had grown by 9%, despite the weakened US dollar against the Singapore dollar which led to unrealised foreign exchange loss amounting to S\$7.9 million. Such growth was mirrored by higher sales in both municipal and industrial sectors, with industrial sales contributions rising by 54%, reflecting the steady progress made in projects put on hold by customers during the global economic downturn.

The Group is poised to ensnare more growth in its key markets, having invested heavily in human capital, increased headcount by 10% and embarked on constructing the Hyflux Innovation Centre which will house the Group's global headquarters and R&D centre. Its manufacturing facilities have also been expanded and enhanced. With an eye on the future, Hyflux will continue to boost human capital and acquiring more talent to grow its design and engineering teams in particular.

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